

TRANSPORTATION COMMITTEE REPORT relative to the status of proposed updates of the City's Transportation Demand Management (TDM) Ordinance requirements for new developments.

Recommendation for Council action:

RECEIVE and FILE the Los Angeles Department of Transportation (LADOT) report dated June 5, 2019, relative to the status of proposed updates of the City's TDM Ordinance requirements for new developments.

Fiscal Impact Statement: Not applicable.

Community Impact Statement: None submitted.

### SUMMARY

In a report to Council dated June 5, 2019, LADOT discusses the status of proposed updates of the City's TDM Ordinance requirements for new developments. LADOT states TDM is the application of strategies that improve the efficiency of the transportation network by providing incentives, information, and measures that shift travel behavior away from driving alone and reduce vehicular travel demands. TDM strategies, when applied and supported broadly, can have a cumulative benefit on streets and freeways and effectively increase the availability of, and access to transportation supply for all users.

LADOT reports that updating the TDM Ordinance will expand available strategies to include advancements in technology and on-demand mobility, offer and incentivize sustainable mobility choices to residents, employees, and visitors, and leverage ongoing investments to expand the region's transportation system. By further reducing single occupancy vehicle trips, the updated ordinance will advance City policy objectives related to sustainability, health, safety, energy efficiency, equity, and mobility, including those in the Mayor's Green New Deal Plan, and Policy 4.8 of the Mobility Plan 2035.

According to LADOT, the proposed TDM Ordinance update will also:

- Expand the reach and application of TDM measures to more land uses
- Rely on a broader range of strategies that can be updated to keep pace with technology
- Enhance overall transparency and accountability by requiring monitoring and evaluation of site performance
- Provide a data feedback loop to regularly measure the effectiveness of TDM strategies
- Ensure that more projects implement TDM programs than just those subject to California Environmental Quality Act analysis
- Provide flexibility for developers and communities to choose the strategies that work best for their use and neighborhood context
- Rely on best practices and leverage innovation to achieve the most efficient use of the transportation system by new development

The LADOT goes on to discuss how to engage with large employers and the next steps to be

taken, including public outreach and environmental clearance. The Department anticipates the process, culminating with the adoption of a new ordinance, will begin in summer, 2019.

At its meeting held June 12, 2019, the Transportation Committee recommended that Council receive and file the LADOT report.

Respectfully Submitted,

TRANSPORTATION COMMITTEE



MEMBER   VOTE

BONIN:   YES

MARTINEZ: YES

KORETZ:   YES

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**-NOT OFFICIAL UNTIL COUNCIL ACTS-**